



DAWSON COLLEGE (Montreal, Canada) FINE ARTS DEPARTMENT

SEMESTER	Fall 2018
INSTRUCTOR	Andres Manniste
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COURSE TITLE	Digital Art (ALC Program—All Profiles <u>except</u> Studio Arts, Term 1, Choice—List 2)
COURSE & SECTION #	511-913-DW / 01 & 02
PREREQUISITES	None
CLASS TIME / LOCATION	Section 01: Wednesday 3:00-6:00 in 4G.8. Section 02: Wednesday 8:30-11:30 in 4G.13.
COMPETENCY	054T: Appreciate contemporary cultural diversity.
PONDERATION / CREDITS	Ponderation: 1-2-3 / Credits: 2.00

This course outline has been prepared in conformity with the **Institutional Student Evaluation Policy (ISEP)**. The Institutional Student Evaluation Policy (ISEP) is designed to promote equitable and effective evaluation of student learning and is therefore **a crucial policy to read and understand**. The policy describes the rights and obligations of students, faculty, departments, programs, and the College administration with regard to evaluation in all your courses, including grade reviews and resolution of academic grievance. The **ISEP** is available on the Dawson website.

COURSE DESCRIPTION

This course is an introduction to art making with the computer. Through demonstrations, practical exercises and a series of extended projects, the student will explore the computer both as an imaginative research tool and as a viewing platform. The student will explore cultural diversity through the computer interface, situate computer imagery as a distinct and unique means of expression and will interpret a personal world view through digital art projects. Through directed critiques and discussions, the student will compare established forms of art with works in digital media and will situate the products of the digital representation in the tradition of cultural objects from here and elsewhere.

OBJECTIVES—Competency & Elements

054T: Appreciate contemporary cultural diversity.

1. Recognize cultural diversity in the world.
2. Contextualize cultural objects.
3. Compare cultural objects from here and elsewhere.

STANDARDS—Performance Criteria

General performance criteria

- Appropriate use of terminology specific to the culture and communication field.
- Appropriate choice of a variety of documentary resources in English and in French

Specific performance criteria

- 1.1 Appropriate distinction between new cultural trends.
- 1.2 Adequate characterization of different societies.
- 1.3 Clear distinction between themes and forms of expression.
- 2.1 Adequate description of the representations of the world expressed through the objects.
- 2.2 Appropriate documentation of the society concerned.
- 2.3 Identification of significant similarities and differences between cultural objects and their society of origin.
- 3.1 Relevant associations between cultural objects and trends.
- 3.2 Accurate description of similarities and differences with respect to the societies of origin.
- 3.3 Appropriate highlighting of the aesthetic quality of cultural objects.
- 3.4 Quality of the judgement of objects as expressions of cultural diversity.
- 3.5 Observance of the rules of written English.

LEARNING ACTIVITIES

Students will produce developmental work before realizing individual computer artworks. The student will create artworks on and with the computer and when appropriate produce permanent copies of the works using the printers in the computer lab or other appropriate means. Exercises and projects: see weekly schedule.



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TEACHING METHODS

Introductory lectures and verbal presentation of assignments; practical demonstrations of techniques; slide and video presentations; occasional field trip/gallery visits; group and individual critiques in class.

GRADE DISTRIBUTION – A minimum grade of 60% is required to pass this course.

- 60% – Class work and home assignments
- 30% – Summative Assessment
- 10% – Organization, participation, and professional conduct

- **Summative Assessment:** Specific projects, stated in advance, contain a summative assessment mark. In order to pass the course, the students must obtain an overall minimum 60% in this summative assessment category.
- **Organization, participation, and professional conduct** include applied problem-solving, organization, self-motivation, self-discipline, and consideration and respect for others and for the studio.
- The student will keep a course visual journal book for class notes, thumbnail sketches, experiments and class exercises related to specific art and design principles.
- Assignments will be evaluated on presentation, use of tools and materials, problem solving, and understanding of visual principles presented.
- Students will hand in all sketches and research materials with their projects.
- Students are expected to **come to class with the necessary materials, even if absent from the previous class.**
- **End-of-semester pick-up of student work and projects:** Students are required to pick up their marked work at a date specified by the instructor. After this date, the department is not responsible for the storing of student work.

GRADING POLICY FOR LATE ASSIGNMENTS

Project deadlines (date and time) **MUST BE RESPECTED**. During the term late submissions will carry penalties, however, the **FINAL ASSIGNMENT / TEST** must be handed in by the deadline to be considered for grading.

Penalties for late assignments

Up to:	1 week late	10% deducted
	2 weeks late	15% deducted
	3 weeks late	20% deducted
	4 or more weeks late	0% assigned

Penalties for late/missed final assignment or test

Final assignment/test	0% assigned
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If the project is late due to sickness, then a medical note must be handed in to reduce or waive the penalty. Evaluation of all assignments, tests and presentations requires that students **MUST** be available in class for teacher feedback.

ATTENDANCE & PARTICIPATION POLICY

Presence and participation are necessary components of learning. Students who fail to attend or participate may jeopardize their successful completion of the course.

Attendance will be taken in every class. Arriving late or leaving early is considered an absence. After two absences, the instructor will notify the student and the department of his/her precarious state in the course. Three absences represent a loss of 20% of class time and course work. It is at the instructor's discretion to require documentation for absences.

Note: When absent from class, the student is responsible for inquiring about missed information and assigned homework. Students should refer to the Institutional Student Evaluation Policy (Section IV-C) regarding attendance.

LITERACY POLICY

The 10% professional attitude mark will include an assessment of the student's ability to discuss and criticize his or her work within the large context of art and its traditions.

ACADEMIC INTEGRITY POLICY

Academic integrity is a fundamental value of Dawson College. Both academic achievement and creative production are based on honesty and artistic integrity. Authorship of submitted work, in part or in whole, must not be misrepresented. If it is suspected that the work submitted is the result of the un-acknowledged use of source material or involvement in any dishonest or deceptive practice, the student may be required, at the teacher's discretion, to provide proof of authorship in the form of preliminary work. The same assignment may not be submitted to multiple courses unless approved by all the



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respective teachers. Any student who submits work where cheating or plagiarism is suspected will be reported to the office of the Dean of Creative & Applied Arts in accordance with ISEP Section V-C.

STUDENT CONDUCT

Everyone has the right to a safe and non-violent environment. Students are obligated to conduct themselves as stated in the Student Code of Conduct and in the ISEP section on the roles and responsibilities of students. (ISEP Section II-D)

POLICY ON RELIGIOUS OBSERVANCES

Students, who intend to observe religious holidays, must inform their teachers in writing as prescribed in the ISEP Policy on Religious Observances. (ISEP Section IV-D) Alternative arrangements will be discussed to make up for class material missed. All resulting changes in the tentative schedule of assignments must be finalised within the first two weeks of classes.

CELL PHONE AND INTERNET POLICY

All cell phones must be turned off during class / studio / lab time. Use of social networking sites, personal e-mail, text messaging, etc. is allowed only during class breaks. Failure to respect this policy may result in marks being deducted from the student's 10% professionalism grade.

INTENSIVE COURSE CONFLICTS

If a student is attending an intensive course, the student must inform the teacher within the first two weeks of class of the specific dates of any anticipated absences.

PORTFOLIOS

From their first term in the program, students should keep all their work and creative projects in a portfolio. This will be useful for the Integrating Activity course and for university admission.

REQUIRED MATERIALS LIST

Sketchbook size paper; assorted pencils and pens; scissors, glue. Money on student card for printing. External hard drive to keep work.

TENTATIVE WEEKLY SCHEDULE

Class 1 Aug.22	Introduction to course: outline and list of materials. Accessing <i>Adobe Photoshop</i> program, basic exercises.
Class 2 Aug.29	Working with programs, entering and exiting files, portable memory. Opening new image (size, resolution, mode, background), drawing, painting tools, color) Begin Project 1: Drawing and painting
Class 3 Sept. 12	Type tool, transformation, move tool, layers (copy and order), gradations, history. Work on Project 1.
Class 4 Sept. 19	Project 1 due Selection tools (feather, adding and subtracting selections); folders, saving work to folders and drop box.
Class 5 Sept. 26	Presenting project 2 (summative assessment – 30%): Working with photos Filters, layer modes, layer styles, blending options.
Class 6 Oct. 3	Printing: page set-up, choosing printer, printing
Class 7 Oct. 10	Project 2 due Introduction to Animation
Class 8 Oct. 17	Project 3: Animation Introduction to scanning: settings, selection and saving. Adjustment and manipulation of digital photographs: Orientation controls, levels, curves and contrasts.
Class 9 Oct. 24	Creating image: effective use of selection tools (geometrical selection tools, lasso, magic wand, feather, Adding and subtracting selections), of transformation (scale, distort, rotate). Copying and pasting layers and selections.
Class 10 Oct. 31	Continuation
Class 11 Nov. 7	Image manipulation using filters, adjustment layers, layer transparency and layer modes. Project 3 due, in-class critique.
Class 12 Nov. 14	Introduction to project 4
Class 13 Nov. 21	Project 4: continuation
Class 14 Nov. 28	Project 4due at the end of class
Class 15 Dec. 5	Critique

